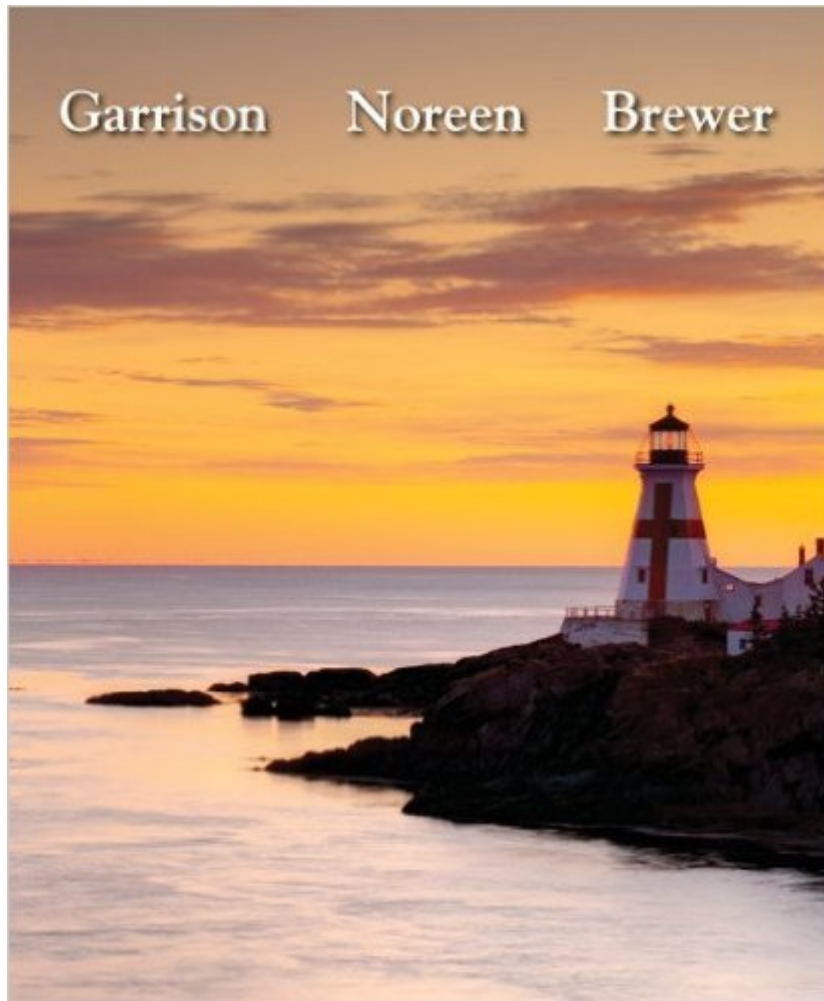


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Managerial Accounting, 14th Edition



Synopsis

As the long-time #1 best-seller, Garrison has helped guide close to 3 million students through managerial accounting since it was first published. It identifies the three functions managers must perform within their organisations—plan operations, control activities, and make decisions—and explains what accounting information is necessary for these functions, how to collect it, and how to interpret it. Garrison's Managerial Accounting is known for its relevance, accuracy, and clarity. It is also unique in that the authors write the most important supplements that accompany the book: solutions manual, test bank, instructor's manual, and study guide —making them both of high quality and extremely consistent with the textbook.

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Customer Reviews

Ray H. Garrison is emeritus Professor of Accounting at Brigham Young University, Provo, Utah. He received his B.S. and M.S. degrees from Brigham Young University and his D.B.A. degree from Indiana University. As a certified public accountant, Professor Garrison has been involved in management consulting work with both national and regional accounting firms. He has published articles in The Accounting Review, Management Accounting, and other professional journals. Innovation in the classroom has earned Professor Garrison the Karl G. Maeser Distinguished Teaching Award from Brigham Young University. Eric W. Noreen is a globe-trotting academic who has held appointments at institutions in the United States, Europe, and Asia. He is currently Professor of Accounting at the University of Washington and Visiting Price Waterhouse Professor of Management Information & Control at INSEAD, an international graduate school of business located

in France. He received his B.A. degree from the University of Washington and MBA and Ph.D. degrees from Stanford University. A Certified Management Accountant, he was awarded a Certificate of Distinguished Performance by the Institute of Certified Management Accountants. Peter C. Brewer is a professor in the Department of Accountancy at Miami University, Oxford, Ohio. He holds a BS degree in accounting from Penn State University, an MS degree in accounting from the University of Virginia, and a PhD from the University of Tennessee. He has published 30 articles in a variety of journals including: Management Accounting Research, the Journal of Information Systems, Cost Management, Strategic Finance, the Journal of Accountancy, Issues in Accounting Education, and the Journal of Business Logistics. Professor Brewer is a member of the editorial boards of Issues in Accounting Education and the Journal of Accounting Education. His article "Putting Strategy into the Balanced Scorecard" won the 2003 International Federation of Accountants' Articles of Merit competition and his articles "Using Six Sigma to Improve the Finance Function" and "Lean Accounting: What's It All About?" were awarded the Institute of Management Accountants' Lybrand Gold and Silver Medals in 2005 and 2006. He has received Miami University's Richard T. Farmer School of Business Teaching Excellence Award and has been recognized on two occasions by the Miami University Associated Student Government for "making a remarkable commitment to students and their educational development." He is a leading thinker in undergraduate management accounting curriculum innovation and is a frequent presenter at various professional and academic conferences. Prior to joining the faculty at Miami University, Professor Brewer was employed as an auditor for Touche Ross in the Philadelphia office. He also worked as an internal audit manager for the Board of Pensions of the Presbyterian Church (U.S.A.). He frequently collaborates with companies such as Harris Corporation, Ghent Manufacturing, Cintas, Ethicon Endo-Surgery, Schneider Electric, Lenscrafters, and Fidelity Investments in a consulting or case writing capacity.

I usually find textbooks to be a bit confusing in the organization and layout, but found this textbook to be quite the opposite. It was extremely easy to read and with plenty of excellent examples. I have to say I was dreading this class as my impression was that the topic was going to be pretty dry and boring, but since the textbook was so easy to read, I found I really enjoyed the course. The exercises at the end of each chapter start really, really easy, giving you a chance to apply the basics of what was covered in the chapter. From there, they get a little more complex with the problems and case studies enabling you to think more deeply about the relationships of the

transactions by having you solve for many different variables. I did connect to the online portion and there are helpful quizzes and other problems, including some Excel spreadsheets for some of the exercises at the end of each chapter. My instructor did not have a full a subscription, so some of the material wasn't available, but what I could access was very helpful, especially in preparation for the mid-term and final.

Great book! I am still in my managerial accounting class and find this book easy to guide students in understanding how important managerial accounting is in business. The supplemental guide WyleyPlus is highly recommended and compliments this book well! Will help students, who are not accounting experts, the guidance needed in understanding the course you are taking. Equations are easy to follow and there are tons of problems and examples to help a student through the chapters.

Once again, book was received in excellent condition so I commend the seller. The price was also fair so I have nothing to complain about there and finally the book was delivered in less than a week. Good job from the seller. I will preface my review of the book itself by saying that I am extremely averse to all things accounting and I did not receive a CD with the book (which may have answers to some of my concerns). That being said, this book does a better job (than other accounting books I have used) at laying out a systematic study roadmap which allows even the most reticent students as myself, to grasp the major concepts and follow the general thought process of the writers. This may sound elementary however, I think it is worth mentioning that for managerial accounting novices, the illustrations are priceless. These pictures truly speak a 1000 words and help you grasp what you are reading, Things you should know/review or check your understanding/study objectives/etc... really help drive the points home. One thing I am not thrilled about is the authors inability to translate managerial accounting and general accounting jargon into plain English for the non-accounting crowd. I find that the definition and/or explanation of certain key concepts could be reduced to fewer simpler words and yet have the same effect. The answers to problems could also use some examples. The good news is that the mathematical examples that are tied to these concepts are often continuous (meaning, you see the same company being used in a continuous series of examples so you build upon your understanding and can literally visually track backwards if/when you get lost.)

I took one accounting course in college (in 1970) and enjoyed it and never got back to it. So I bought this book and although I admit I couldn't read every word I just loved it. It's really a reference

book, I suppose. I can't see how anyone could know all the stuff that here but maybe so. So if you want to learn accounting or just want it for reference I'd heartily recommend it.

This is an outstanding book, which covers complex topics on a very friendly manner. Maybe for some readers this book may seem hard to understand, so I strongly recommend everybody to think over the necessity of studying managerial accounting. For me as a person who works with internal finance and who makes prompt decisions upon raw timely data, the book was a relief. It covers such immensely important topics as break-even, leverage, cost behavior and structure, and so forth. One suggestion, do not learn everything by heart, it's useless. You never learn everything in managerial accounting. Use the book as a reference for your everyday needs. Good luck.

It seems like most of the negative reviews pertain to the condition of the book and seller feedback. From my experience, it's best to pay the bucks and buy new. Textbooks are way overpriced but not much compared to where they'll take you. The content of this book is excellent. A reader with no managerial experience will be able to understand the material. The problems take time to complete, but with accounting it's all about learning through trial more so than from the concepts. Clearly written, to the point, and an overall effective learning mechanism.

Had to buy it for school. The explanations were good and simple but the homework many times covered items not in the chapter. The examples in the chapter are very simple then the homework had very complicated situations. The book would be fine if your teacher didn't give homework from McGraw Hill.

Nice product, appears as it does in the pictures. Arrived on time with no problems. Appears with some damage as described but very good for the price. No markings inside the book and almost no pages folded or bent.

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